




## **“NEW” IFP TRADE LEAD PROGRAM on E-MENU**

**December 2012**

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## **“NEW” IFP TRADE LEAD PROGRAM on E-MENU**

### **WHAT YOU NEED TO KNOW TO START**

For those that are not yet familiar with the IFP trade lead program, I will describe it as an **online trade lead generating program** consisting of showcasing online U.S. companies exhibiting at a given trade show or by extension in a given industry in order to generate trade leads. When a foreign firm selects U.S. companies of interest, then, after an approval process, customized emails are generated to all parties keeping U.S. and foreign clients, OIO TS and USEAC TS in the loop.

**To create your own project**, you need first to go to e-menu <https://emenu.ita.doc.gov/emenu.nsf> where you should be able to find an **IFP/Showtime Admin link** in the left menu for those which were given access.

If it is not the case, please send an access request at:  
<http://www.uscsfrance.com/ifp/emenuaccess.htm>

The public “URL” for the IFP Trade Lead Program home page is <http://export.gov/ifp/> (**no project listed to date (December 11, 2012)**)

Like any tools there are a few tricks to learn but overall I believe it is rather intuitive.

**Note:** *only Internet Explorer (IE) is supported for the E-menu Admin tool (this is an ITA wide standard). Also note that you cannot open a public page of e-menu (no login necessary) in IE if the E-menu Admin tool is already opened in e-menu and vice versa. Therefore, you need either to close the E-menu Admin page or open the public page of e-menu into a different browser (e.g. Firefox, Google Chrome, etc.)*

## **TYPES OF PROJECT AVAILABLE**

### **1- The IFP Standard**

As its name indicates this is the classic IFP.

### **2- The IFP/Showtime Combo**

This one is designed for events with the possibility to request Showtime meetings and sign-up for the IFP trade lead program on a single registration form.

One can decide to sign-up only for Showtime meetings or only to be listed for the IFP site or both.

The main difference between the IFP Standard and the IFP/Showtime Combo is that in the IFP Admin module of the latest you can only list the countries participating in Showtime for the IFP.

*Note: the IFP/Showtime Combo does not include a built-in scheduling tool. To assist you with the scheduling you still need to download and use the Showtime Scheduler.*

### **3- The IFP Franchise**

The IFP Franchise is similar to the IFP Standard except for couple of questions/fields in the registration form and the requester form that are specific to the Franchise industry.

### **4- The On-Going IFP**

The On-Going IFP is to be used for IFPs that are not directly related to a trade event. For example, and IFP done in partnership with an industry association.

### **5- The Showtime Standard**

The Showtime Standard allows anyone to build a Showtime Registration Form in a second. It has nothing to do really with IFP but we will keep it because it was developed and is there for you to use.

**Note:** The Showtime Scheduler <http://www.uscsfrance.com/showtime%20scheduler/> can be used to assist you schedule appointments requested through the IFP/Showtime Combo and the Showtime Standard forms.

## **WHAT IS THE IFP PROCESS**

**For the 4 type of IFP projects, the process is the following:**

- 1- You create a new project in the admin module by selecting the proper type and filling-in the information requested. (Please note that the addresses of the URL for the registration form (“reg” in it), the Opt-in form (Optin in it) and the requester form (“req” in it) are generated automatically (see below staging server form examples).
- 2- Then, you pass on the registration form link to the U.S. companies to register
- 3- For each U.S. company registering, project team receive an email. Project leader(s) can approve or disapprove the registration.
- 4- When a U.S. company registration is approved, U.S. company brief profile is listed in real time above the requester form.
- 5- For each U.S. company registering, the TS in USEAC and the OIO TS in selected countries of interest are copied according to the industries selected for the project in the admin section. OIO trade specialists can indicate that they will be supporting the project by using the opt-in form link. By doing that they will also be the signee of the emails to the requester in their respective countries.
- 6- For each foreign company expressing an interest for one or more listed U.S. companies, project team members receive an email. Project leader(s) can approve or disapprove the request.
- 7- When a foreign company request is approved, emails are automatically generated to all parties (foreign company, selected US Companies, matching USEAC, OIO post, project team members)

This tool is not yet perfect but I think we are on the right track. **Do not forget though that if it is rather easy to set up a project, it will require effort from the project team to get the U.S. companies to sign-up even for a free service. Also USEAC and OIO posts will have to support your project to make it a success.**

***For any questions in relation with the IFP Trade Lead Program, please contact Christophe Joly - U.S. Commercial Service in France  
Email: [christophe.joly@trade.gov](mailto:christophe.joly@trade.gov)***

# 01 - CREATE A NEW PROJECT - PROJECT TYPES

The screenshot shows a web browser window displaying the e-Menu website. The page title is "IFP Project List". A red arrow points to a dropdown menu labeled "Select a Project Type" which is open, showing the following options: IFP Standard, IFP/Showtime Combo, IFP Franchise, Ongoing IFP, and Showtime Standard. Below the dropdown is a table of project listings.

Project Name	Project Type	Closing Date	Publish Reg	Created	Modified	Modified By	
ISE 2013	IFP Standard	2013-12-17	Yes	2012-11-26	2012-11-27	Christophe Joly	
Cartes 2012	IFP/Showtime Combo	2013-10-01	Yes	2012-07-16	2012-10-23	Christophe Joly	
Automotive Global Business Development Program - U.S. Export Interest Directory	Ongoing IFP		Yes	2012-07-13	2012-07-16	Christophe Joly	
Wine Industry U.S. Export Interest Directory	Ongoing IFP		Yes	2012-07-12	2012-07-13	Christophe Joly	
Cosmoprof North America 2012	IFP Standard	2013-06-25	No	2012-05-29	2012-07-16	Christophe Joly	

5 IFP Project Listings found, displaying all IFP Project Listings.

Records per page: 10    Filter: Project Name    Contains    Show

The browser window shows the URL https://emenu.ita.doc.gov/emenu.nsf and the page title e-Menu. The browser's address bar and menu bar are visible at the top. The Windows taskbar is visible at the bottom, showing the Start button and several open applications including Microsoft Office and the e-Menu browser window. The system clock shows 10:44 AM on 12/05/2012.

## 02- IFP STANDARD ADMIN SET UP

Projects | [Registrations](#) | [Opt-ins](#) | [Requests](#) | [Pending Registrations](#) | [Pending Requests](#)

## Project

[Back To List](#)

Project ID: 42

This project is no longer editable. If you'd like changes, please contact the OCIO Help Desk to make them for you.

Fields marked with \* are required.

## PROJECT INFORMATION

<b>Project Name*:</b>	Cartes 2012 <i>(e.g. Paris Air Show 2013. Please note that your input will be used to fill in fields in automatic generated emails.)</i>
<b>Project URL:</b>	http://www.cartes.com <i>(e.g. http://www.paris-air-show.com. Please note that your input will be used to fill in fields in automatic generated emails.)</i>
<b>Project Dates:</b>	November 6-8 <i>(e.g. June 17-23. Please note that your input will be used to fill in fields in automatic generated emails.)</i>
<b>Project Location:</b>	Paris, France <i>(e.g. Paris, France. Please note that your input will be used to fill in fields in automatic generated emails.)</i>
<b>Promotion Start Date*:</b>	<input type="text" value="2012-10-01"/> <i>(Pick a date ideally 4 to 8 weeks before the event. Please note that your input will be used to in the emails sent to OIO TS.)</i>
<b>Project Close Date:</b>	<input type="text" value="2013-10-01"/> <i>(By default 1 year after Promotion Start Date.)</i>
<b>Project Type*:</b>	<input type="text" value="IFP Standard"/>
<b>Image Upload:</b>	<a href="#">Add/Update Image</a> <i>(The image uploaded can be used as the banner for the Registration, Requester, and Opt-in pages.)</i>

**Image:**



**Use Image\*:**

No  Yes

**Publish Registration\*:**

Yes  No

**Project Managers\*:**

Charles Defranchi



*(Ideally select one. Will be signee(s) of generated emails.)*

**Project Team:**

Christophe Joly



*(Members will be copied on all generated emails.)*

**External Project Contacts:**

*(Non-USCS contacts involved in the promotion to U.S. companies (e.g. show organizer). Will be copied on U.S. exhibitor registrations but not on leads. Please separate each with a semicolon.)*

## REGISTRATION FORM

**Public Registration Link:**

<https://emenuapps.ita.doc.gov/ePublic/ifp-reg/42>

**Export Registration Data:**

[Create File](#)

**Registration Close Date:**

2013-10-01

*(By default is equal to the Project Close Date.)***Prod/Service Categories:**

Cards, Devices, Data Processing Equipments Manufacturing  
 Software and Security Systems  
 Engineering/Services  
 Identification  
 Other

**Num of Category Columns\*:** 1  2  3**Sectors\*:**

1 of 32 selected

*(Usually select only one sector. Project will be published in the selected sector(s).)***Industries\*:**

3 of 114 selected

*(Ideally select only one i.e. the one that is the most representative of your event. Please note that OIO and ODO TS in the selected industries will be copied on the generated leads.)***Countries:**

134 of 134 selected

*(Usually select all countries. Otherwise for a regional show you can select one or more regions.)***Web Page Heading:****DEVELOP YOUR INTERNATIONAL SALES THANKS TO THE IFP TRADE LEAD PROGRAM!**

The Industry Focused Promotion (IFP) is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners.

**Please join, free of charge, the Cartes 2012 U.S. Export Interest Directory / Industry Focused Promotion (IFP) Trade Lead Platform.**

This site will be promoted by U.S. Department of Commerce specialists based in U.S. Embassies worldwide to potential buyers and partners in their respective markets.

Once an overseas firm has selected your company on the Cartes 2012 U.S. Export Interest

**OPT-IN FORM****Internal Opt-in Link:**<https://emenuapps.ita.doc.gov/ifp/optin/editOptin.do?projectId=42>**Export Opt-In Data:**[Create File](#)**Web Page Heading:**

Dear OIO colleagues:

Thank you for letting us know if you wish to promote, as part of the Export Interest Directory / IFP Trade Lead program, the U.S. companies exhibiting at the Cartes 2012 trade show in Paris, France on November 6-8 (<http://www.cartes.com>). This way we will make sure to provide you with the best support possible, include you in all appropriate communications. Companies will be listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/42> and you can promote this page to your local contacts as of October 1, 2012. You will be the signee and copied on all leads generated in your country. Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Charles Defranchi - USCS France ([charles.defranchi@trade.gov](mailto:charles.defranchi@trade.gov))**REQUESTER FORM****Public Requester Link:**<https://emenuapps.ita.doc.gov/ePublic/ifp-req/42>



Export Requester Data: [Create File](#)

Web Page Heading:

**CONNECT WITH U.S. COMPANIES IN THE SMART CARDS, SECURITY, PAYMENT, IDENTIFICATION & MOBILITY INDUSTRIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of smart cards, security, payment, identification and mobility related technologies and services? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be discriminating when making your selection. Thank you.

**AUDIT**

**Created By:** Christophe Joly

**Created On:** 2012-07-16

**Modified By:** Christophe Joly

**Modified On:** 2012-10-23

Save Project

Reset Form

For help with IFP matters, please contact the IFP Administrator:

-----  
Christophe Joly | U.S. Commercial Service  
Embassy of the United States of America | 2, avenue Gabriel | 75382 Paris CEDEX 08 | FRANCE  
T:(+33) 1 43 12 70 03 | F:(+33) 1 43 12 70 50 | Email:[christophe.joly@trade.gov](mailto:christophe.joly@trade.gov)  
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**03 - IFP STANDARD REGISTRATION FORM**

Industry Focused Promotion  
(IFP) Trade Leads

OMB No.: 0625-0237  
Expires: 12-31-2012

- Aerospace
- Agricultural
- Automotive
- Books
- Chemical Engineering
- Composites
- Construction
- Cosmetics
- Defense
- Electronics
- Energy
- Environmental Technologies
- Food Processing
- Franchising
- Garments
- General Industry
- Green Building
- HVAC
- Healthcare
- Hotel & Restaurant
- Household
- ICT
- Laboratory
- Marine
- Material Handling
- Others
- Pet Products
- Plastics
- Printing
- Pump, Valves & Compressors
- Security
- Tourism

Industry Focused Promotion

Cartes 2012 IFP Registration Form



**DEVELOP YOUR INTERNATIONAL SALES THANKS TO THE IFP TRADE LEAD PROGRAM!**

The Industry Focused Promotion (IFP) is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners.

Please join, free of charge, the Cartes 2012 U.S. Export Interest Directory / Industry Focused Promotion (IFP) Trade Lead Platform.

This site will be promoted by U.S. Department of Commerce specialists based in U.S. Embassies worldwide to potential buyers and partners in their respective markets.

Once an overseas firm has selected your company on the Cartes 2012 U.S. Export Interest Directory, you will be notified immediately and will receive information on the international buyer or partner in order to follow up and begin a dialogue.

Interested? To participate in this program, which the U.S. Department of Commerce offers for free, please take a few minutes to complete the registration form here below. Although not all fields are required, the quality of the information you provide in the form is crucial as it will affect your company's visibility and attractiveness.

For more information, on the IFP Trade Lead Program please contact: [Charles.Defranchi@trade.gov](mailto:Charles.Defranchi@trade.gov)

Note: this program is only available to U.S. companies.

Fields marked with \* are required.

IFP - INDUSTRY FOCUSED PROMOTION TRADE LEAD PROGRAM

**IFP REGISTRATION\***

By selecting this box, your company profile will be listed online as part of an Export Interest Directory and will be promoted to international companies.

Yes, I want to participate in this IFP Trade Lead Program and I confirm that the products/services promoted contain at least 51% U.S. content.

COMPANY INFORMATION

Company\*:

Hall/Booth# (If Applicable):

Street Address\*:

City\*:

State:

Zip\*:

Country\*:

Website\*:

CONTACT INFORMATION - PART 1

Primary Point of Contact for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Profiv\*:

Prefix:

First Name\*:

Last Name\*:

Title example: Managing Director or Export Manager

Title\*:

Phone\*:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Cell (During Show):   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Fax:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Email\*:

Email Confirmation\*:

**CONTACT INFORMATION - PART 2 (OPTIONAL)**

Backup contact person for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Prefix:

First Name:

Last Name:

Title example: Managing Director or Export Manager

Title:

Phone:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Cell (During Show):   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Fax:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Email:

Email Confirmation:

**PRODUCTS AND SERVICES INFORMATION - PART 1**

Please indicate which categories best describe your products or services:

- Cards, Devices, Data Processing Equipments Manufacturing
- Software and Security Systems
- Engineering/Services
- Identification
- Other

**PRODUCTS AND SERVICES INFORMATION - PART 2**

SHORT PRODUCTS/SERVICES DESCRIPTION\* (255 characters max.). Briefly describe in 4 lines or 255 characters maximum the products and services you seek to promote. Please be specific enough so that the reader understands what you are offering. Be aware that your submission will be posted on the website as-is.

LONG PRODUCTS/SERVICES DESCRIPTION (OPTIONAL). Describe your company, as well as the products and services you seek to promote. Include applications and unique features. Describe competitive advantages and unique selling points. Please note that this submission will be sent to international requesters after they select your profile listed on the

Please note that this submission will be sent to international requesters after they select your profile listed on the website. If no long company/products/services description is submitted then the short products and services description will be sent instead.

#### BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 1

Please indicate your business objectives (check one or more)\*:

- Direct Sales
  Joint-Ventures
  Other  
 Identify Distributors/Agents/Representatives
  Licensing Agreements

#### BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 2

**Please select the countries in which you have the most interest selling your products or services:**

##### East Asia, Pacific

- |                                    |  |                                      |
|------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Australia | <input type="checkbox"/> Indonesia     | <input type="checkbox"/> Philippines |
| <input type="checkbox"/> Brunei    | <input type="checkbox"/> Japan         | <input type="checkbox"/> Singapore   |
| <input type="checkbox"/> Cambodia  | <input type="checkbox"/> Korea (South) | <input type="checkbox"/> Taiwan      |
| <input type="checkbox"/> China     | <input type="checkbox"/> Malaysia      | <input type="checkbox"/> Thailand    |
| <input type="checkbox"/> Fiji      | <input type="checkbox"/> Mongolia      | <input type="checkbox"/> Vietnam     |
| <input type="checkbox"/> Hong Kong | <input type="checkbox"/> New Zealand   |                                      |

##### Europe

- |   |                                      |  |
|---|--------------------------------------|--|
| <input type="checkbox"/> Albania                | <input type="checkbox"/> Georgia     | <input type="checkbox"/> Norway          |
| <input type="checkbox"/> Armenia                | <input type="checkbox"/> Germany     | <input type="checkbox"/> Poland          |
| <input type="checkbox"/> Austria                | <input type="checkbox"/> Greece      | <input type="checkbox"/> Portugal        |
| <input type="checkbox"/> Azerbaijan             | <input type="checkbox"/> Hungary     | <input type="checkbox"/> Romania         |
| <input type="checkbox"/> Belarus                | <input type="checkbox"/> Iceland     | <input type="checkbox"/> Russia          |
| <input type="checkbox"/> Belgium                | <input type="checkbox"/> Ireland     | <input type="checkbox"/> Serbia          |
| <input type="checkbox"/> Bosnia and Herzegovina | <input type="checkbox"/> Italy       | <input type="checkbox"/> Slovak Republic |
| <input type="checkbox"/> Bulgaria               | <input type="checkbox"/> Kazakhstan  | <input type="checkbox"/> Slovenia        |
| <input type="checkbox"/> Croatia                | <input type="checkbox"/> Latvia      | <input type="checkbox"/> Spain           |
| <input type="checkbox"/> Cyprus                 | <input type="checkbox"/> Lithuania   | <input type="checkbox"/> Sweden          |
| <input type="checkbox"/> Czech Republic         | <input type="checkbox"/> Luxembourg  | <input type="checkbox"/> Turkey          |
| <input type="checkbox"/> Denmark                | <input type="checkbox"/> Macedonia   | <input type="checkbox"/> Turkmenistan    |
| <input type="checkbox"/> Estonia                | <input type="checkbox"/> Malta       | <input type="checkbox"/> Ukraine         |
| <input type="checkbox"/> Finland                | <input type="checkbox"/> Montenegro  | <input type="checkbox"/> United Kingdom  |
| <input type="checkbox"/> France                 | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Uzbekistan      |

##### Middle East and Africa

- |  |                                     |                                       |
|--|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> Afghanistan                 | <input type="checkbox"/> India      | <input type="checkbox"/> Namibia      |
| <input type="checkbox"/> Algeria                     | <input type="checkbox"/> Iraq       | <input type="checkbox"/> Nigeria      |
| <input type="checkbox"/> Angola                      | <input type="checkbox"/> Israel     | <input type="checkbox"/> Oman         |
| <input type="checkbox"/> Bahrain                     | <input type="checkbox"/> Jordan     | <input type="checkbox"/> Pakistan     |
| <input type="checkbox"/> Bangladesh                  | <input type="checkbox"/> Kenya      | <input type="checkbox"/> Qatar        |
| <input type="checkbox"/> Benin                       | <input type="checkbox"/> Kuwait     | <input type="checkbox"/> Rwanda       |
| <input type="checkbox"/> Botswana                    | <input type="checkbox"/> Lebanon    | <input type="checkbox"/> Saudi Arabia |
| <input type="checkbox"/> Burkina Faso                | <input type="checkbox"/> Lesotho    | <input type="checkbox"/> Senegal      |
| <input type="checkbox"/> Cameroon                    | <input type="checkbox"/> Liberia    | <input type="checkbox"/> South Africa |
| <input type="checkbox"/> Congo (Democratic Republic) | <input type="checkbox"/> Libya      | <input type="checkbox"/> Sri Lanka    |
| <input type="checkbox"/> Cote d'Ivoire               | <input type="checkbox"/> Madagascar | <input type="checkbox"/> Swaziland    |
| <input type="checkbox"/> Egypt                       | <input type="checkbox"/> Malawi     | <input type="checkbox"/> Tanzania     |
| <input type="checkbox"/> Ethiopia                    | <input type="checkbox"/> Mali       | <input type="checkbox"/> Tunisia      |

<input type="checkbox"/> Gabon	<input type="checkbox"/> Mauritius	<input type="checkbox"/> Uganda
<input type="checkbox"/> Gambia	<input type="checkbox"/> Morocco	<input type="checkbox"/> United Arab Emirates
<input type="checkbox"/> Ghana	<input type="checkbox"/> Mozambique	<input type="checkbox"/> Zambia
<input type="checkbox"/> Guinea		

Western Hemisphere

<input type="checkbox"/> Argentina	<input type="checkbox"/> Costa Rica	<input type="checkbox"/> Mexico
<input type="checkbox"/> Bahamas	<input type="checkbox"/> Dominican Republic	<input type="checkbox"/> Nicaragua
<input type="checkbox"/> Barbados	<input type="checkbox"/> Ecuador	<input type="checkbox"/> Panama
<input type="checkbox"/> Belize	<input type="checkbox"/> El Salvador	<input type="checkbox"/> Paraguay
<input type="checkbox"/> Brazil	<input type="checkbox"/> Guatemala	<input type="checkbox"/> Peru
<input type="checkbox"/> Canada	<input type="checkbox"/> Haiti	<input type="checkbox"/> Trinidad and Tobago
<input type="checkbox"/> Chile	<input type="checkbox"/> Honduras	<input type="checkbox"/> Uruguay
<input type="checkbox"/> Colombia	<input type="checkbox"/> Jamaica	

**BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 3**

Please list the countries in which you have a subsidiary:

Please list the countries in which you have exclusive representatives:

Please list the countries in which you have non-exclusive representatives:

Who are the buyers or end users of your products/services?\*

What related or complementary products might an agent or a distributor of your products/services also handle?\*

**OTHER INFORMATION (OPTIONAL)**

I am new to export:  
 Yes  No

I have already worked with a U.S. Department of Commerce office in the U.S. or abroad:  
 Yes  No

I would like to be contacted by the U.S. Department of Commerce Export Assistance Center in my geographical area:  
 Yes  No

Questions/Comments:

**THIS FORM HAS BEEN COMPLETED BY**

First Name\*:

Last Name\*:

Phone\*:

Email\*:

**SECURITY**



Problems reading this? [Try another.](#)

Enter the text shown above.\*:

Submission of business or personal information is voluntary. Please be aware of our [Privacy Policy](#).

Note: A printable copy of this page will appear next.

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Public reporting for this collection of information is estimated to be 10 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed under the Freedom of Information Act. Notwithstanding any other provision of law, no person is required to respond to nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

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e-Menu - Windows Internet Explorer

https://emenu.ita.doc.gov/emenu.nsf

File Edit View Favorites Tools Help

Convert Select

US Commercial Service Interns e-Menu

12/05/2012 Christophe Joly  
ITA-EMWEB-PRD02

[Projects](#) | [Registrations](#) | [Opt-ins](#) | [Requests](#) | [Pending Registrations](#) | [Pending Requests](#)

**IFP Pending Registration List**

Project Name	Company Name	Created
Automotive Global Business Development Program - U.S. Export Interest Directory	BERGERON EXPORTS LLC	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	BETTER BRAKE PARTS	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	CAL STATE AUTO PARTS, INC.	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	CALIFORNIA SCENTS	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	CEQUENT CONSUMER PRODUCTS EXPORT DIVISION	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	CLORE AUTOMOTIVE	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	COVERCRAFT INDUSTRIES, INC.	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	CRUM MANUFACTURING, INC.	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	DELTA TECH INDUSTRIES, LLC	2012-07-26
Automotive Global Business Development Program - U.S. Export Interest Directory	EXPORTS INTERNATIONAL	2012-07-26

36 IFP Project Listings found, displaying 1 to 10.

Navigation: << 1 2 3 4 >>

Records per page:  Filter: Project ID Contains  Show

12/05/2012 Christophe Joly  
ITA-EMWEB-PRD02

**eMenu**

- [Contacts](#)
- [Locations](#)
- [Events](#)
- [Services](#)
- [Event Management](#)
- [Reports, Surveys](#)
- [FUSE Admin](#)
- [IFP/Showtime Admin](#)
- [e-Menu home](#)

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- [eMenu Finance](#)
- [eMenu HR](#)
- [Performance Measures](#)
- [Highlights](#)
- [Trade Leads Repository](#)
- [eMenu Resources](#)
- [ITA Central/CS MyOrg](#)

Trusted sites 100%

start Microsoft Of... e-Menu - Windo... 4- IFP FRANCHI... 6- REGISTRATI... Search Desktop 11:18 AM

## 05 - PENDING REGISTRATIONS APPROVE - DISAPPROVE

[Projects](#) | [Registrations](#) | [Opt-ins](#) | [Requests](#) | [Pending Registrations](#) | [Pending Requests](#)

## Registration for Automotive Global Business Development Program - U.S. Export Interest Directory

Registration ID: 3

Status: Pending

[Back To List](#)

Approve

Disapprove

Registration complete. Approval/Disapproval is required.

Client Edit Link for this Registration: <https://emenuapps.ita.doc.gov/ePublic/ifp-reg/23/3/mclean@bergeronexportsllc.com>

Fields marked with \* are required.

## IFP - INDUSTRY FOCUSED PROMOTION TRADE LEAD PROGRAM

## IFP REGISTRATION\*

By selecting this box, your company profile will be listed online as part of an Export Interest Directory and will be promoted to international companies.

Yes, I want to participate in this IFP Trade Lead Program and I confirm that the products/services promoted contain at least 51% U.S. content.

## COMPANY INFORMATION

**Company\*:** BERGERON EXPORTS LLC

**Street Address\*:** 3525 Veterans Memorial Blvd.

**City\*:** Metairie

**State:** Louisiana

**Zip\*:** 70002

**Country\*:** United States

**Website\*:** <http://www.bergeronexpor>

## CONTACT INFORMATION - PART 1

*Primary Point of Contact for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)*

**Prefix\*:** Mr.

**First Name\*:** J. McLean

**Last Name\*:** Bergeron  
*Title example: Managing Director or Export Manager*

**Title\*:** Managing Director  
*Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567*

**Phone\*:** +1 (310) 734 8529  
*Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567*

**Cell (During Show):** +1 (310) 890 1676  
*Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567*

**Fax:** +1 (310) 919 1499

**Email\*:** [mclean@bergeronexportsllc.com](mailto:mclean@bergeronexportsllc.com)

## CONTACT INFORMATION - PART 2 (OPTIONAL)



Backup contact person for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

**Prefix:** --Select a Salutation--

**First Name:**

**Last Name:**

**Title:**   
*Title example: Managing Director or Export Manager*

**Phone:**   
*Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567*

**Cell (During Show):**   
*Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567*

**Fax:**

**Email:** sales@bergeronexportsllc.com

### PRODUCTS AND SERVICES INFORMATION - PART 1

Please indicate which categories best describe your products or services:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> 01- Auto Body, Accessories & Trim              | <input checked="" type="checkbox"/> 09- Maintenance & Repair Services and Equipments |
| <input type="checkbox"/> 02- Body Seatings & Passenger Restraints                  | <input type="checkbox"/> 10- Manufacturing Equipment Tools Services & Equipment      |
| <input checked="" type="checkbox"/> 03- Chassis                                    | <input type="checkbox"/> 11- Mobile Electronics & Technology                         |
| <input type="checkbox"/> 04- Chemicals & Car Care                                  | <input type="checkbox"/> 12- Powertrains   |
| <input checked="" type="checkbox"/> 05- Computer/Engineering Tools & Services      | <input type="checkbox"/> 13- Testing/Instrumentation                                 |
| <input checked="" type="checkbox"/> 06- Electrical/Electronic Components & Systems | <input checked="" type="checkbox"/> 14- Tire, Wheels                                 |
| <input checked="" type="checkbox"/> 07- Other Parts & Components                   | <input type="checkbox"/> 15- Vehicles  |
| <input type="checkbox"/> 08- Engineering Design                                    | <input type="checkbox"/> 16- Others  |

### PRODUCTS AND SERVICES INFORMATION - PART 2

**SHORT PRODUCTS/SERVICES DESCRIPTION\* (255 characters max.). Briefly describe in 4 lines or 255 characters maximum the products and services you seek to promote. Please be specific enough so that the reader understands what you are offering.**

Be aware that your submission will be posted on the website as-is.

Bergeron Exports, L.L.C. procures motor vehicle products from within the United States and exports to markets around the world through B2B relationships. Our competitive advantage is made possible through our strong

**LONG PRODUCTS/SERVICES DESCRIPTION (OPTIONAL). Describe your company, as well as the products and services you seek to promote. Include applications and unique features. Describe competitive advantages and unique selling points.**

Please note that this submission will be sent to international requesters after they select your profile listed on the website. If no long company/products/services description is submitted then the short products and services description will be sent instead.

Bergeron Exports LLC offers unparalleled logistics support and customer service to both domestic and foreign clients. Bergeron Exports LLC will uphold the highest level of moral standards and principles, as we understand that

### BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 1

Please indicate your business objectives (check one or more)\*:

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> Direct Sales                                 | <input type="checkbox"/> Joint-Ventures       | <input type="checkbox"/> Research & Development |
| <input checked="" type="checkbox"/> Identify Distributors/Agents/Representatives | <input type="checkbox"/> Licensing Agreements | <input type="checkbox"/> Other                  |

## BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 2

Please select the countries in which you have the most interest selling your products or services:

### East Asia, Pacific

- |   |  |                                      |
|---|--|--------------------------------------|
| <input checked="" type="checkbox"/> Australia | <input type="checkbox"/> Indonesia     | <input type="checkbox"/> Philippines |
| <input type="checkbox"/> Brunei               | <input type="checkbox"/> Japan         | <input type="checkbox"/> Singapore   |
| <input type="checkbox"/> Cambodia             | <input type="checkbox"/> Korea (South) | <input type="checkbox"/> Taiwan      |
| <input type="checkbox"/> China                | <input type="checkbox"/> Malaysia      | <input type="checkbox"/> Thailand    |
| <input type="checkbox"/> Fiji                 | <input type="checkbox"/> Mongolia      | <input type="checkbox"/> Vietnam     |
| <input type="checkbox"/> Hong Kong            | <input type="checkbox"/> New Zealand   |                                      |

### Europe

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Albania                   | <input type="checkbox"/> Germany                | <input type="checkbox"/> Poland              |
| <input type="checkbox"/> Armenia                   | <input type="checkbox"/> Greece                 | <input checked="" type="checkbox"/> Portugal |
| <input type="checkbox"/> Austria                   | <input type="checkbox"/> Hungary                | <input type="checkbox"/> Romania             |
| <input type="checkbox"/> Azerbaijan                | <input type="checkbox"/> Iceland                | <input type="checkbox"/> Russia              |
| <input type="checkbox"/> Belarus                   | <input type="checkbox"/> Ireland                | <input type="checkbox"/> Serbia              |
| <input type="checkbox"/> Belgium                   | <input checked="" type="checkbox"/> Italy       | <input type="checkbox"/> Slovak Republic     |
| <input type="checkbox"/> Bosnia and Herzegovina    | <input type="checkbox"/> Kazakhstan             | <input type="checkbox"/> Slovenia            |
| <input type="checkbox"/> Bulgaria                  | <input type="checkbox"/> Latvia                 | <input type="checkbox"/> Spain               |
| <input type="checkbox"/> Croatia                   | <input type="checkbox"/> Lithuania              | <input type="checkbox"/> Sweden              |
| <input type="checkbox"/> Cyprus                    | <input type="checkbox"/> Luxembourg             | <input type="checkbox"/> Switzerland         |
| <input checked="" type="checkbox"/> Czech Republic | <input type="checkbox"/> Macedonia              | <input type="checkbox"/> Turkey              |
| <input type="checkbox"/> Denmark                   | <input type="checkbox"/> Malta                  | <input type="checkbox"/> Turkmenistan        |
| <input type="checkbox"/> Estonia                   | <input type="checkbox"/> Montenegro             | <input type="checkbox"/> Ukraine             |
| <input type="checkbox"/> Finland                   | <input checked="" type="checkbox"/> Netherlands | <input type="checkbox"/> United Kingdom      |
| <input type="checkbox"/> France                    | <input type="checkbox"/> Norway                 | <input type="checkbox"/> Uzbekistan          |
| <input type="checkbox"/> Georgia                   |   |  |

### Middle East and Africa

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Afghanistan                 | <input type="checkbox"/> India             | <input type="checkbox"/> Namibia                 |
| <input type="checkbox"/> Algeria                     | <input type="checkbox"/> Iraq              | <input type="checkbox"/> Nigeria                 |
| <input type="checkbox"/> Angola                      | <input checked="" type="checkbox"/> Israel | <input type="checkbox"/> Oman                    |
| <input type="checkbox"/> Bahrain                     | <input type="checkbox"/> Jordan            | <input type="checkbox"/> Pakistan                |
| <input type="checkbox"/> Bangladesh                  | <input type="checkbox"/> Kenya             | <input type="checkbox"/> Qatar                   |
| <input type="checkbox"/> Benin                       | <input type="checkbox"/> Kuwait            | <input type="checkbox"/> Rwanda                  |
| <input type="checkbox"/> Botswana                    | <input type="checkbox"/> Lebanon           | <input type="checkbox"/> Saudi Arabia            |
| <input type="checkbox"/> Burkina Faso                | <input type="checkbox"/> Lesotho           | <input type="checkbox"/> Senegal                 |
| <input type="checkbox"/> Cameroon                    | <input type="checkbox"/> Liberia           | <input checked="" type="checkbox"/> South Africa |
| <input type="checkbox"/> Congo (Democratic Republic) | <input type="checkbox"/> Libya             | <input type="checkbox"/> Sri Lanka               |
| <input type="checkbox"/> Cote d'Ivoire               | <input type="checkbox"/> Madagascar        | <input type="checkbox"/> Swaziland               |

- |                                   |                                     |   |
|-----------------------------------|-------------------------------------|---|
| <input type="checkbox"/> Egypt    | <input type="checkbox"/> Malawi     | <input type="checkbox"/> Tanzania             |
| <input type="checkbox"/> Ethiopia | <input type="checkbox"/> Mali       | <input type="checkbox"/> Tunisia              |
| <input type="checkbox"/> Gabon    | <input type="checkbox"/> Mauritius  | <input type="checkbox"/> Uganda               |
| <input type="checkbox"/> Gambia   | <input type="checkbox"/> Morocco    | <input type="checkbox"/> United Arab Emirates |
| <input type="checkbox"/> Ghana    | <input type="checkbox"/> Mozambique | <input type="checkbox"/> Zambia               |
| <input type="checkbox"/> Guinea   |                                     |   |

**Western Hemisphere**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Argentina         | <input type="checkbox"/> Costa Rica           | <input checked="" type="checkbox"/> Mexico   |
| <input type="checkbox"/> Bahamas           | <input type="checkbox"/> Dominican Republic   | <input type="checkbox"/> Nicaragua           |
| <input type="checkbox"/> Barbados          | <input checked="" type="checkbox"/> Ecuador   | <input checked="" type="checkbox"/> Panama   |
| <input type="checkbox"/> Belize            | <input type="checkbox"/> El Salvador          | <input type="checkbox"/> Paraguay            |
| <input checked="" type="checkbox"/> Brazil | <input checked="" type="checkbox"/> Guatemala | <input type="checkbox"/> Peru                |
| <input type="checkbox"/> Canada            | <input type="checkbox"/> Haiti                | <input type="checkbox"/> Trinidad and Tobago |
| <input type="checkbox"/> Chile             | <input type="checkbox"/> Honduras             | <input type="checkbox"/> Uruguay             |
| <input type="checkbox"/> Colombia          | <input type="checkbox"/> Jamaica              |  |

**BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 3**

**Please list the countries in which you have a subsidiary:**

None

**Please list the countries in which you have exclusive representatives:**

None

**Please list the countries in which you have non-exclusive representatives:**

None

**Who are the buyers or end users of your products/services?\***

Auto retailers, dealers, wholesalers, distributors

**What related or complementary products might an agent or a distributor of your products/services also handle?\***

Equipment, machinery, tools, etc.

**OTHER INFORMATION (OPTIONAL)**

**I am new to export:**

Yes  No

**I have already worked with a U.S. Department of Commerce office in the U.S. or abroad:**

Yes  No

**I would like to be contacted by the U.S. Department of Commerce Export Assistance Center in my geographical area:**

Yes  No

**Questions/Comments:**

**THIS FORM HAS BEEN COMPLETED BY**

**First Name\*:** J. McLean

**Last Name\*:** Bergeron

**Phone\*:** +1 (310) 890 1676

**Email\*:** mclean@bergeronexportsllc.com

**AUDIT**

**Modified By:** Import Process

**Modified On:** 2012-07-26

Save Registration

Reset Form

**06 - IFP REQUESTER FORM - PART 1**

## Industry Focused Promotion

Industry Focused Promotion  
(IFP) Trade Leads

Aerospace

Agricultural

**Automotive**

Books

Chemical Engineering

Composites

Construction

Cosmetics

Defense

Electronics

Energy

Environmental Technologies

Food Processing

Franchising

Garments

General Industry

Green Building

HVAC

Healthcare

Hotel &amp; Restaurant

Household

ICT

Laboratory

Marine

Material Handling

Others

Pet Products

Plastics

Printing

Pump, Valves &amp; Compressors

Security

Tourism

Automotive Global Business Development Program - U.S. Export Interest Directory - U.S. Export Interest Directory

Companies at Automotive Global Business Development Program - U.S. Export Interest Directory are looking for partners and clients worldwide. We can help you connect with them. Select the companies that you are interested in, provide your contact information below and we will immediately e-mail you direct contact information (contact name, personal e-mail, phone, fax, detailed product description, etc.) for the companies you checked. Your contact information will also be automatically passed on to the companies you have selected. We can also facilitate an introduction to these companies.

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be discriminating when making your selection. Thank you.

1. 01- Auto Body, Accessories & Trim
2. 02- Body Seatings & Passenger Restraints
3. 03- Chassis
4. 04- Chemicals & Car Care
5. 06- Electrical/Electronic Components & Systems
6. 07- Other Parts & Components
7. 09- Maintenance & Repair Services and Equipments
8. 12- Powertrains
9. 15- Vehides

# 07 - IFP REQUESTER FORM - Part 2

## Industry Focused Promotion

Industry Focused Promotion (IFP) Trade Leads

OMB No.: 0625-0237  
Expires: 12-31-2012

Aerospace

Automotive Global Business Development Program - U.S. Export Interest Directory IFP Requester - 01- Auto Body, Accessories & Trim

Agricultural

Automotive

### AUTOMOTIVE: CONNECT WITH U.S. COMPANIES SEEKING INTERNATIONAL PARTNERS

Books

Looking for high quality suppliers in the field of automotive related technologies and services? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

Chemical Engineering

Composites

Construction

Cosmetics

Defense

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be selective when making your selection. Thank you.

Electronics

Energy

Environmental Technologies

Fields marked with \* are required.

Food Processing

### U.S. COMPANIES LOOKING FOR INTERNATIONAL PARTNERS

Franchising

AMERICAN INTERNATIONAL TRADING PARTNERS

Garments

<http://www.aitpartner.com>

General Industry

Products/Services: Interested to sell Lubricants, chemicals in Pakistan and other after markets parts in Pakistan.

Green Building

Objectives: Direct Sales; Identify Distributors/Agents/Representatives; Identify Distributors/Agents/Representatives; Joint-Ventures; Licensing Agreements; Research & Development

HVAC

Subsidiaries in: Pakistan & Hungary

Healthcare

Exclusive Agents/Distributors already established in: Pakistan and Hungary

Hotel & Restaurant

Non-exclusive Agents/Distributors already established in: n/a

Household

ICT

### CONTACT INFORMATION

Laboratory

Company Name\*:

Marine

Salutation\*: --Select a Salutation--

Material Handling

First Name\*:

Others

Last Name\*:

Pet Products

Title\*:

Plastics

Street\*:

Printing

City\*:

Pump, Valves & Compressors

State:

Security

Postal Code\*:

Tourism

Country\*: Select a Country

Phone\*:

Cell:

Fax:

Email\*:

Email Confirmation\*:

Website:

Please describe your company/products/services and objectives\*:

Please indicate your status\*:

Please indicate if you will be visiting the event:

Yes  No  Undecided

If exhibiting, please enter your booth number:

Please assist me in making contact with the companies selected:

Yes  No

SECURITY



Problems reading this? [Try another.](#)

Enter the text shown above.\*:



Submission of business or personal information is voluntary. Please be aware of our [Privacy Policy](#).

Public reporting for this collection of information is estimated to be 5 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed under the Freedom of Information Act. Notwithstanding any other provision of law, no person is required to respond to nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

## 08 - IFP OPT-IN FORM

Industry Focused Promotion

**Cartes 2012 IFP TS Opt-In Form**



Dear OIO colleagues:

Thank you for letting us know if you wish to promote, as part of the Export Interest Directory / IFP Trade Lead program, the U.S. companies exhibiting at the Cartes 2012 trade show in Paris, France on November 6-8 (<http://www.cartes.com>). This way we will make sure to provide you with the best support possible, include you in all appropriate communications. Companies will be listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/42> and you can promote this page to your local contacts as of October 1, 2012. You will be the signee and copied on all leads generated in your country. Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Charles Defranchi - USCS France ([charles.defranchi@trade.gov](mailto:charles.defranchi@trade.gov))  
on behalf of the ICT Global Team

Fields marked with \* are required.

**PROJECT INFORMATION**  
Project Name\*: Cartes 2012

**COMMERCIAL SPECIALIST CONTACT INFORMATION**  
Full Name\*:

**IFP PROMOTION**

I would like to be part of and support this Industry Focused Promotion.

I feel I can take the following actions to support this IFP project:

Put a link featuring the IFP website on our local TMS website.

Perform email and fax campaigns to potential prospects to actively generate trade leads.

Contact local multipliers (Trade Organizations, Trade Magazines, etc.)

Call my best 10+ contacts in the industry.

Comments:

**Note:** A printable copy of this page will appear next.



Email to IFP Project Team to Approve or Dissapprove U.S. Company Registration

**Christophe Joly**



---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:48 AM  
**To:** Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com;  
Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com  
**Cc:** IFP  
**Subject:** **Cosmoprof North America 2012** - U.S. Export Interest Directory / IFP Pending for Approval  
Submission from **Export Company Test1** \*\*\* PLEASE DISREGARD - GENERATED FROM  
TEST SYSTEM \*\*\*

Dear **Cosmoprof North America 2012** IFP Project Team:

This email is to alert you that **Export Company Test1 - Long Beach, CA - United States** has signed up for the **Cosmoprof North America 2012** U.S. Export Interest Directory / IFP and is pending for approval [here](#).

Christophe Joly  
U.S. Commercial Service - Paris, France   
Phone: [33] (0)1 43 12 70 03  
Fax: [33] (0)1 43 12 70 50  
Email: [Christophe.Joly@trade.gov](mailto:Christophe.Joly@trade.gov)

## Christophe Joly

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:49 AM  
**To:** christophe.joly@trippypatterns.com  
**Cc:** Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com; Tony.Michalski@mailinator.com; Jason.Sroule@mailinator.com; IFP  
**Subject:** **Cosmoprof North America 2012** - U.S. Export Interest Directory / IFP Approved submission from **Export Company Test1** \*\*\* PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\*

Dear **Mr. Doe**,

We are pleased to inform you that your U.S. Export Interest Directory / IFP Trade Lead Registration has been approved. A copy of it can be seen [here](#) at any time.

Your company is now featured [here](#).

For your information, this page will be promoted globally by the U.S. Commercial Service as of **June 25, 2013**, the date until which all companies have to register.

We appreciate that you follow-up with the leads that will be forwarded to you.

Best regards,

**Leticia Arias**  
Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)  
Phone: (310) 235-7204  
Fax: (310) 235-7220  
Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)

**Maryavis Bokal**  
Irvine U.S. Export Assistance Center, Irvine  
Phone: 949-660-1879  
Fax: 949-660-1338  
Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

**Tony Michalski**  
Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire  
Phone: 909-466-4137  
Fax: 909-466-4140  
Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

## Christophe Joly

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:50 AM  
**To:** Caroline.de.Villoutreys@mailinator.com; Leticia.Arias@mailinator.com  
**Cc:** IFP; Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com; Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com  
**Subject:** Cosmoprof North America 2012 - U.S. Export Interest Directory / IFP Approved submission from Export Company Test1 \*\*\* PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\*

Dear Colleagues:

This email is to alert you that Export Company Test1 - Long Beach, CA - United States has registered and was approved for the Cosmoprof North America 2012 U.S. Export Interest Directory / IFP. Please review the profile [here](#).

For ODO, there is no specific action at this time unless the company has requested to be contacted by a USEAC (see profile [here](#)).

For OIO, please note that this company has expressed an interest in your market. We hope that you will be promoting the Online Export Interest Directory / IFP Marketplace [web page](#) after June 25, 2012, when all registered companies will be listed. If you have not done it yet, please let us know if you will be supporting this initiative by completing the [Cosmoprof North America 2012 Opt-In Form](#).

Do not hesitate to get back to us should you have any questions.

Leticia Arias  
Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)  
Phone: (310) 235-7204  
Fax: (310) 235-7220  
Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)

Maryavis Bokal  
Irvine U.S. Export Assistance Center, Irvine  
Phone: 949-660-1879  
Fax: 949-660-1338  
Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

Tony Michalski  
Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire  
Phone: 909-466-4137  
Fax: 909-466-4140  
Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

**Christophe Joly**

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:55 AM  
**To:** Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com;  
Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com  
**Cc:** IFP  
**Subject:** **Cosmoprof North America 2012** - IFP Review Form Submission from **Buyertest1 - France** \*\*\*  
PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\*

Dear **Cosmoprof North America 2012** IFP Project Team:

**Henri Martin** of **Buyertest1** in **France** has requested information on the following companies:

- **Export Company Test1**

You can review and approve or disapprove this submission [here](#).

-----  
CONTACT INFORMATION  
-----

**Buyertest1**  
Mr. Henri Martin  
Importer  
50 avenue Bosquet  
75007 Paris  
France

Phone: +33 1 4312 7003  
Email: [christophe.joly@uscsfrance.com](mailto:christophe.joly@uscsfrance.com)  
<http://>

Products/services: Test

Status: Other

Please indicate if you will be visiting **Cosmoprof North America 2012**: Undecided  
If exhibiting, please enter your booth number: n/a  
Please assist me in making contact with the companies selected: No

-----  
COMPANIES OF INTEREST  
-----

Export Company Test1 (Booth#: 5B104)  
1111  
Long Beach, CA 90275  
<http://www.buyusa.gov/ifp/>  
Mr. John Doe, Director  
Tel: +33 1 4312 7003  
Email: [christophe.joly@trippypatterns.com](mailto:christophe.joly@trippypatterns.com)

Products/Services: Brand new professional hair color technology specially formulated to deliver long-lasting color, complete grey coverage, and superior conditioning with only minimal ammonia. (long product description)

Objectives: Direct Sales, Joint-Ventures, Identify Distributors/Agents/Representatives

Subsidiaries in: France, Italy, Germany

Exclusive Agents/Distributors in: Spain

Non-Exclusive Agents/Distributors in: Greece, Turkey



Christophe Joly  
U.S. Commercial Service - Paris, France  
Phone: [33] (0)1 43 12 70 03  
Fax: [33] (0)1 43 12 70 50  
Email: [Christophe.Joly@trade.gov](mailto:Christophe.Joly@trade.gov)

-----  
NOTE: This message was automatically generated from [here](#). In this trade lead referral, no claim is made or implied as to the suitability of the referenced company. Use the same diligence as with trade inquiries from any other source.  
-----

## Christophe Joly

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:56 AM  
**To:** christophe.joly@trippypatterns.com  
**Cc:** Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com;  
Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com; IFP  
**Subject:** Cosmoprof North America 2012 - IFP Int'l Trade Lead for Export Company Test1 from U.S.  
Commercial Service France - Buyertest1 \*\*\* PLEASE DISREGARD - GENERATED FROM  
TEST SYSTEM \*\*\*

### Export Company Test1

1111

Long Beach, CA, 90275 - United States

Contact: Mr. John Doe, Director

Ph: +33 1 4312 7003

Web: <http://www.buyusa.gov/ifp/>

Dear Mr. Doe:

The following international firm/organization has expressed interest in your company and its products after reviewing our listing [here](#). You can review their submission [here](#).

-----  
CONTACT INFORMATION  
-----

Buyertest1

Mr. Henri Martin

Importer

50 avenue Bosquet

75007 Paris

France

Phone: +33 1 4312 7003

Email: [christophe.joly@uscsfrance.com](mailto:christophe.joly@uscsfrance.com)

<http://>

Activity/Products/Service: Test

Status: Other

Please indicate if you will be visiting Cosmoprof North America 2012: Undecided

-----  
SUGGESTED ACTIONS  
-----

1. Contact the overseas company by e-mail or fax within 48 hours or asap prior to Cosmoprof North America 2012 to acknowledge the inquiry and qualify this international trade lead.  
Note: you may continue to receive leads after the show is over. We have opted to keep posting your company information in the interest of generating additional leads, and overseas firms have located it using common search engines. If this is the case, please contact the overseas company to qualify the request.
2. Verify if company will be attending Cosmoprof North America 2012.

3. Following your initial response, an excellent first screening step may be to ask appropriate questions or attach a short questionnaire allowing this lead to respond and outline desired skills/qualifications.
4. Follow-up on any materials/further communications sent.
5. Perform due diligence.
6. If appropriate, arrange to meet prospect at the **Cosmoprof North America 2012**.
7. U.S. Commercial Service both in the United States and in the U.S. Embassies are working together to promote **Cosmoprof North America 2012** and your export interest. We are available to assist you further with your international marketing objectives and follow-up on this lead. Please click [here](#) to find your International Trade Specialist.

-----  
NOTE: This message was automatically generated from [here](#). In this trade lead referral, no claim is made or implied as to the suitability of the referenced company. Use the same diligence as with trade inquiries from any other source.  
-----

Best regards,

Leticia Arias

Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)

Phone: (310) 235-7204

Fax: (310) 235-7220

Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)

Maryavis Bokal

Irvine U.S. Export Assistance Center, Irvine

Phone: 949-660-1879

Fax: 949-660-1338

Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

Tony Michalski

Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire

Phone: 909-466-4137

Fax: 909-466-4140

Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

## Christophe Joly

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 11:56 AM  
**To:** christophe.joly@uscfrance.com  
**Cc:** Caroline.de.Villoutreys@mailinator.com; Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com; Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com; IFP  
**Subject:** Cosmoprof North America 2012 - IFP Contact Information for Buyertest1 - France \*\*\* PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\*

**Buyertest1**  
**50 avenue Bosquet**  
**Paris, 75007 - France**  
**Contact: Mr. Henri Martin, Importer**  
**Ph: +33 1 4312 7003**  
**Web: http://**



Dear Mr. Martin:

Thank you for your submission to the U.S. Commercial Service - U.S. Department of Commerce online promotional **Cosmoprof North America 2012** U.S. Export Interest Directory / IFP Trade Lead Program designed to connect U.S and international companies.

Please find below the contact information on the companies you selected:

**Export Company Test1 (Booth#: 5B104)**  
1111  
Long Beach, CA 90275  
<http://www.buyusa.gov/ifp/>  
Mr. John Doe, Director  
Tel: +33 1 4312 7003  
Email: [christophe.joly@trippypatterns.com](mailto:christophe.joly@trippypatterns.com)

Products/Services: Brand new professional hair color technology specially formulated to deliver long-lasting color, complete grey coverage, and superior conditioning with only minimal ammonia. (long product description)

Objectives: Direct Sales, Joint-Ventures, Identify Distributors/Agents/Representatives

Subsidiaries in: France, Italy, Germany

Exclusive Agents/Distributors in: Spain

Non-Exclusive Agents/Distributors in: Greece, Turkey

-----

The U.S. Commercial Service of the U.S. Department of Commerce is ready to assist you in sourcing U.S. products or services. Please click [here](#) to find your international trade specialist at the U.S. Embassy in France.

Should you need more information on **Cosmoprof North America 2012 - July 22-24, Las Vegas, NV - USA** please visit: <http://www.cosmoprofnorthamerica.com/>.

Best regards,

Leticia Arias



Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)

Phone: (310) 235-7204

Fax: (310) 235-7220

Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)

Maryavis Bokal

Irvine U.S. Export Assistance Center, Irvine

Phone: 949-660-1879

Fax: 949-660-1338

Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

Tony Michalski

Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire

Phone: 909-466-4137

Fax: 909-466-4140

Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

-----  
This message was automatically generated from your input [here](#).  
-----

**Christophe Joly**

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 12:54 PM  
**To:** christophe.joly@trippypatterns.com  
**Cc:**  Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com; Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com; IFP  
**Subject:** **Cosmoprof North America 2012** - U.S. Export Interest Directory / IFP Disapproved Form submission from **Export Company Test1** \*\*\* PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\*

Dear **Mr. Doe**:

We are sorry to inform you that your U.S. Export Interest Directory / IFP Registration for **Cosmoprof North America 2012** has not been disapproved as your company does not meet program eligibility requirements.

Feel free to contact us should you have any questions.

Best regards,

**Leticia Arias**  
Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)  
Phone: (310) 235-7204  
Fax: (310) 235-7220  
Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)



**Maryavis Bokal**  
Irvine U.S. Export Assistance Center, Irvine  
Phone: 949-660-1879  
Fax: 949-660-1338  
Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

**Tony Michalski**  
Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire  
Phone: 909-466-4137  
Fax: 909-466-4140  
Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

## Example of Email Disapproving International Request

**Christophe Joly**

---

**From:** IFP  
**Sent:** Tuesday, May 29, 2012 1:02 PM  
**To:** christophe.joly@uscfrance.com  
**Cc:**  Leticia.Arias@mailinator.com; Maryavis.Bokal@mailinator.com; Tony.Michalski@mailinator.com; Jason.Sproule@mailinator.com; IFP  
**Subject:** **Cosmoprof North America 2012** - request for U.S. Export Interest Directory / IFP Disapproved Form submission from **Buyertest1** \*\*\* PLEASE DISREGARD - GENERATED FROM TEST SYSTEM \*\*\* 

Dear **Mr. Martin:**

We are sorry to inform you that your request for information from the U.S. Export Interest Directory / IFP Registration for **Cosmoprof North America 2012** has not been approved as your company does not meet program eligibility requirements.

Feel free to contact us should you have any questions.

Best regards,

**Leticia Arias**  
Los Angeles (West) U.S. Export Assistance Center, Los Angeles (West)  
Phone: (310) 235-7204  
Fax: (310) 235-7220  
Email: [Leticia.Arias@mailinator.com](mailto:Leticia.Arias@mailinator.com)

**Maryavis Bokal**  
Irvine U.S. Export Assistance Center, Irvine  
Phone: 949-660-1879  
Fax: 949-660-1338  
Email: [Maryavis.Bokal@mailinator.com](mailto:Maryavis.Bokal@mailinator.com)

**Tony Michalski**  
Inland Empire U.S. Export Assistance Center (Ontario, California), Inland Empire  
Phone: 909-466-4137  
Fax: 909-466-4140  
Email: [Tony.Michalski@mailinator.com](mailto:Tony.Michalski@mailinator.com)

## 10 - IFP-SHOWTIME COMBO ADMIN SET UP

Projects | [Registrations](#) | [Opt-ins](#) | [Requests](#) | [Pending Registrations](#) | [Pending Requests](#)

## Project

[Back To List](#)

Project ID: 82

Fields marked with \* are required.

**PROJECT INFORMATION**

**Project Name\*:** ISE 2013  
*(e.g. Paris Air Show 2013. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Project URL:** <http://www.iseurope.org>  
*(e.g. <http://www.paris-air-show.com>. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Project Dates:** January 28 - 31, 2013  
*(e.g. June 17-23. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Project Location:** Amsterdam, the Netherlands  
*(e.g. Paris, France. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Promotion Start Date\*:** 2012-12-17  
*(Pick a date ideally 4 to 8 weeks before the event. Please note that your input will be used to in the email sent to OIO TS.)*

**Project Close Date:** 2013-12-17  
*(By default 1 year after Promotion Start Date.)*

**Project Type\*:** [IFP/Showtime Combo](#)

**Image Upload:** [Add/Update Image](#)  
*(The image uploaded can be used as the banner for the Registration, Requester, and Opt-in pages.)*

**Publish Registration\*:**  Yes  No

**Project Managers\*:**  Ira Bel   
  
*(Ideally select one. Will be signee(s) of generated emails.)*

**Project Team:**  Wouter Indemans   
 Philip Hammerstein   
 Christophe Joly   
 Aribatu Idirisu   
  
*(Members will be copied on all generated emails.)*

**External Project Contacts:**  
*(Non-USCS contacts involved in the promotion to U.S. companies (e.g. show organizer). Will be copied on U.S. exhibitor registrations but not on leads. Please separate each with a semicolon.)*

**REGISTRATION FORM**

**Public Registration Link:** <https://emenuapps.ita.doc.gov/ePublic/ifp-reg/82>

**Export Registration Data:** [Create File](#)

**Registration Close Date:** 2013-12-17  
*(By default is equal to the Project Close Date.)*

Computer Software  
Computer Peripherals  
Other

**Prod/Service Categories:**

**Num of Category Columns\*:**  1  2  3

**Sectors\*:** 1 of 32 selected

*(Usually select only one sector. Project will be published in the selected sector(s).)*

**Industries\*:** 1 of 114 selected

*(Ideally select only one i.e. the one that is the most representative of your event. Please note that OIO and ODO TS in the selected industries will be copied on the generated leads.)*

- Countries/Contacts\*:**
- Poland Maria Kowalska
  - France Myrline Mikal-Goide
  - Belgium Ira Bel
  - Czech Republic Luda Taylor
  - Netherlands Philip Hammerstein

*Selected Countries/Contacts will appear on the Registration page.*

**Web Page Heading:**

**DEVELOP YOUR INTERNATIONAL SALES THANKS TO OUR SHOWTIME COUNSELING AND IFP TRADE LEAD PROGRAMS!**

**Showtime** is our at-show market counseling program. Meet with Market Specialists from Belgium, Czech Republic, France, Poland and the Netherlands. Review your product's market potential. Discuss your business development plan. Learn about market trends and local business practices.

The **Industry Focused Promotion (IFP)** is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners. Your product will be added to the ISE 2013 U.S. Export Interest Directory / Industry Focused Promotion (IFP) trade lead platform. Department of Commerce market specialists worldwide will promote this site to qualified potential buyers in their respective markets.

**OPT-IN FORM**

**Internal Opt-in Link:** <https://emenuapps.ita.doc.gov/ifp/optin/editOptin.do?projectId=82>

**Export Opt-In Data:** [Create File](#)

Dear OIO colleagues:

Thank you for letting us know if you wish to promote, as part of the Export Interest Directory / IFP Trade Lead program, the U.S. companies exhibiting at the ISE 2013 trade show in Amsterdam, the Netherlands on January 29 - 31 (<http://www.iseurope.org>). This way we will make sure to provide you with the best support possible, include you in all appropriate communications. Companies will be listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/82> and you can promote this page to your local contacts as of December 17, 2012. You will be the signee and copied on all leads generated in your country. Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Ira Bel - USCS Belgium ([ira.bel@trade.gov](mailto:ira.bel@trade.gov))

**Web Page Heading:**

**REQUESTER FORM**

**Public Requester Link:**

<https://emenuapps.ita.doc.gov/ePublic/ifp-req/82>

**Export Requester Data:**

[Create File](#)

**Web Page Heading:**

**CONNECT WITH U.S. COMPANIES IN THE AUDIO VISUAL AND SYSTEMS INTEGRATION INDUSTRIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of A/V and Systems Integration? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be discriminating when making your selection. Thank you.

**AUDIT**

**Created By:** Ira Bel

**Created On:** 2012-11-26

**Modified By:** Christophe Joly

**Modified On:** 2012-11-27

Save Project

Reset Form

To download the Showtime Scheduler please go to <http://www.uscsfrance.com/showtime%20scheduler/>.

For help with IFP matters, please contact the IFP Administrator:

-----  
 Christophe Joly | U.S. Commercial Service  
 Embassy of the United States of America | 2, avenue Gabriel | 75382 Paris CEDEX 08 | FRANCE  
 T:(+33) 1 43 12 70 03 | F:(+33) 1 43 12 70 50 | Email:[christophe.joly@trade.gov](mailto:christophe.joly@trade.gov)  
 -----

## 11 - IFP/SHOWTIME COMBO REGISTRATION FORM

## Industry Focused Promotion

Industry Focused Promotion  
(IFP) Trade LeadsOMB No.: 0625-0237  
Expires: 12-31-2012

Aerospace

## ISE 2013 IFP Registration Form

Agricultural

DEVELOP YOUR INTERNATIONAL SALES THANKS TO OUR SHOWTIME COUNSELING AND IFP TRADE LEAD PROGRAMS!

Automotive

Books

Showtime is our at-show market counseling program. Meet with Market Specialists from Belgium, Czech Republic, France, Poland and the Netherlands. Review your product's market potential. Discuss your business development plan. Learn about market trends and local business practices.

Chemical Engineering

Composites

Construction

The Industry Focused Promotion (IFP) is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners. Your product will be added to the ISE 2013 U.S. Export Interest Directory / Industry Focused Promotion (IFP) trade lead platform. Department of Commerce market specialists worldwide will promote this site to qualified potential buyers in their respective markets.

Cosmetics

Defense

Electronics

Once an overseas firm has selected your company on the ISE 2013 U.S. Export Interest Directory, you will be notified immediately and will receive information on the international buyer or partner in order to follow up and begin a dialogue

Energy

Environmental Technologies

Interested? To participate in these free programs take a few minutes to complete the registration form here below.

Food Processing

Although not all fields are required, the quality of the information you provide in the form is crucial as it will affect your company's visibility and attractiveness.

Franchising

Garments

For more information, on Showtime or the IFP Trade Lead Program please contact: ira.bel@trade.gov

General Industry

Note: this program is only available to U.S. companies.

Green Building

HVAC

Fields marked with \* are required.

Healthcare

## SHOWTIME - ONE-ON-ONE BUSINESS COUNSELING MEETINGS

Hotel &amp; Restaurant

Please tick boxes when appropriate.

Household

 Yes, I want to participate in the ShowTime One-On-One Meetings Program and I confirm that the products/services promoted contain at least 51% U.S. content.

ICT

Please select as many country representatives as you would like to meet with during the show.

Laboratory

## Europe

Marine

 Belgium - Ira Bel France - Myrline Mikal-Goide Poland - Maria Kowalska

Material Handling

 Czech Republic - Luda Netherlands - Philip

Others

Taylor

Hammerstein

Pet Products

Date(s) and Time(s) I am NOT available for one-on-one meetings during the show:

Plastics

Printing

Pump, Valves &amp; Compressors

Security

Location of the meeting(s):

 At company booth  At meeting point

Tourism

Please provide a brief statement on your company's sales activity in each of the markets you selected above. By market, please specify questions/topics you need the industry specialist(s) to be prepared to discuss.

## ONLINE U.S. EXPORT INTEREST DIRECTORY / IFP TRADE LEAD PROGRAM

Please tick boxes when appropriate.

 Yes, I want to participate in the Online U.S. Export Interest Directory / IFP Trade Lead Program and I confirm that the products/services promoted contain at least 51% U.S. content.

## COMPANY INFORMATION

Company\*:

Hall/Booth# (If Applicable):

Street Address\*:

City*:	<input type="text"/>
State:	<input type="text" value="Select a State"/>
Zip*:	<input type="text"/>
Country*:	<input type="text" value="United States"/>
Website*:	<input type="text" value="http://"/>

## CONTACT INFORMATION - PART 1

Primary Point of Contact for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Prefix*:	<input type="text" value="--Select a Salutation--"/>
First Name*:	<input type="text"/>
Last Name*:	<input type="text"/>
Title*:	<input type="text"/> Title example: Managing Director or Export Manager
Phone*:	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Cell (During Show):	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Fax:	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Email*:	<input type="text"/>
Email Confirmation*:	<input type="text"/>

## CONTACT INFORMATION - PART 2 (OPTIONAL)

Backup contact person for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Prefix:	<input type="text" value="--Select a Salutation--"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Title:	<input type="text"/> Title example: Managing Director or Export Manager
Phone:	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Cell (During Show):	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Fax:	<input type="text"/> Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567
Email:	<input type="text"/>
Email Confirmation:	<input type="text"/>

## PRODUCTS AND SERVICES INFORMATION - PART 1

Please indicate which categories best describe your products or services:

- Computer Software       Other  
 Computer Peripherals

## PRODUCTS AND SERVICES INFORMATION - PART 2

SHORT PRODUCTS/SERVICES DESCRIPTION\* (255 characters max.). Briefly describe in 4 lines or 255 characters maximum the products and services you seek to promote. Please be specific enough so that the reader understands what you are offering.



reader understands what you are offering.  
Be aware that your submission will be posted on the website as-is.

LONG PRODUCTS/SERVICES DESCRIPTION (OPTIONAL). Describe your company, as well as the products and services you seek to promote. Include applications and unique features. Describe competitive advantages and unique selling points.

Please note that this submission will be sent to international requesters after they select your profile listed on the website. If no long company/products/services description is submitted then the short products and services description will be sent instead.

**BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 1**

Please indicate your business objectives (check one or more)\*:

- Direct Sales
- Joint-Ventures
- Other
- Identify Distributors/Agents/Representatives
- Licensing Agreements

**BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 2**

Please list the countries in which you have a subsidiary:

Please list the countries in which you have exclusive representatives:

Please list the countries in which you have non-exclusive representatives:

Who are the buyers or end users of your products/services?\*

What related or complementary products might an agent or a distributor of your products/services also handle?\*

**OTHER INFORMATION (OPTIONAL)**

I am new to export:

- Yes
- No

I have already worked with a U.S. Department of Commerce office in the U.S. or abroad:

- Yes
- No

I would like to be contacted by the U.S. Department of Commerce Export Assistance Center in my geographical area:

- Yes
- No

Questions/Comments:

**THIS FORM HAS BEEN COMPLETED BY**

First Name\*:

Last Name\*:

Phone\*:

Email\*: 

SECURITY

Problems reading this? [Try another.](#)Enter the text shown above.\*: 

Submission of business or personal information is voluntary. Please be aware of our [Privacy Policy](#).

Note: A printable copy of this page will appear next.

Public reporting for this collection of information is estimated to be 10 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed under the Freedom of Information Act. Notwithstanding any other provision of law, no person is required to respond to nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

12 - ON-GOING IFP ADMIN SET UP

Projects | [Registrations](#) | [Opt-ins](#) | [Requests](#) | [Pending Registrations](#) | [Pending Requests](#)

Project

[Back To List](#)

Project ID: 23

This project is no longer editable. If you'd like changes, please contact the OCIO Help Desk to make them for you.

Fields marked with \* are required.

**PROJECT INFORMATION**

**Project Name\*:** Automotive Global Business Development Program - U.S. Export Interest Directory  
*(e.g. Paris Air Show 2013. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Project URL:**  
*(e.g. http://www.paris-air-show.com. Please note that your input will be used to fill in fields in automatic generated emails.)*

**Project Type\*:**

**Image Upload:** [Add/Update Image](#)  
*(The image uploaded can be used as the banner for the Registration, Requester, and Opt-in pages.)*



**Use Image\*:**  No  Yes

**Publish Registration\*:**  Yes  No

**Project Managers\*:**  Natasha Keylard

Stephanie Pencole

*(Ideally select one. Will be signee(s) of generated emails.)*

**Project Team:**

*(Members will be copied on all generated emails.)*

**External Project Contacts:**  
*(Non-USCS contacts involved in the promotion to U.S. companies (e.g. show organizer). Will be copied on U.S. exhibitor registrations but not on leads. Please separate each with a semicolon.)*

**REGISTRATION FORM**

**Public Registration Link:** <https://emenuapps.ita.doc.gov/ePublic/ifp-reg/23>

**Export Registration Data:** [Create File](#)

**Registration Close Date:**   
*(By default is equal to the Project Close Date.)*

**Prod/Service Categories:**

- 01- Auto Body, Accessories & Trim
- 02- Body Seatings & Passenger Restraints
- 03- Chassis
- 04- Chemicals & Car Care
- 05- Computer/Engineering Tools & Services
- 06- Electrical/Electronic Components & Systems
- 07- Other Parts & Components
- 08- Engineering Design

**Num of Category Columns\*:**  1  2  3

**Sectors\*:**

1 of 32 selected

*(Usually select only one sector. Project will be published in the selected sector(s).)***Industries\*:**

2 of 114 selected

*(Ideally select only one i.e. the one that is the most representative of your event. Please note that OIO and ODO TS in the selected industries will be copied on the generated leads.)***Countries:**

134 of 134 selected

*(Usually select all countries. Otherwise for a regional show you can select one or more regions.)***Web Page Heading:****Automotive Global Business Development Program - Develop Your Int'l Sales**

The U.S. Commercial Service has put together a program to help you expand your international automotive sales. To participate in this FREE program, please complete the questionnaire on the website below. This will start the following process:

You will be contacted by a Trade Specialist at the nearest U.S. Export Assistance Center. The Trade Specialist will assess your export experience. Then, the company profiles of experienced exporters will be posted on <https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>

The website will be promoted by our international network of colleagues to foreign buyers, potential representatives, and possible partners worldwide. All foreign companies interested in doing business with you will be pre-screened for suitability.

**OPT-IN FORM****Internal Opt-in Link:**<https://emenuapps.ita.doc.gov/ifp/optin/editOptin.do?projectId=23>**Export Opt-In Data:**[Create File](#)**Web Page Heading:**

Dear OIO colleagues:

Thank you for letting us know by filling in the opt-in form below if you wish or not to promote the Automotive Global Business Development Program - U.S. Export Interest Directory. Companies are listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>

This way we will make sure that you are the signee and that you are copied on all leads generated in your country.

This IFP Trade Lead program is on-going (not connected to a specific trade show or event) and therefore you can begin to promote the site to your local contacts in the automotive related industry at anytime.

Do not hesitate to get back to us should you need additional information on this project.

**REQUESTER FORM****Public Requester Link:**<https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>**Export Requester Data:**[Create File](#)**Web Page Heading:**

**AUTOMOTIVE: CONNECT WITH U.S. COMPANIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of automotive related technologies and services? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

**This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be selective when making your selection. Thank you.**

**AUDIT****Created By:** Christophe Joly**Created On:** 2012-07-13**Modified By:** Christophe Joly**Modified On:** 2012-07-16

For help with IFP matters, please contact the IFP Administrator:

-----  
Christophe Joly | U.S. Commercial Service  
Embassy of the United States of America | 2, avenue Gabriel | 75382 Paris CEDEX 08 | FRANCE  
T:(+33) 1 43 12 70 03 | F:(+33) 1 43 12 70 50 | Email:[christophe.joly@trade.gov](mailto:christophe.joly@trade.gov)  
-----

# 13 - IFP ON-GOING REGISTRATION FORM

## Industry Focused Promotion

Industry Focused Promotion (IFP) Trade Leads

OMB No.: 0625-0237  
Expires: 12-31-2012

Aerospace

Automotive Global Business Development Program - U.S. Export Interest Directory IFP Registration Form

Agricultural

Automotive

Automotive Global Business Development Program - Develop Your Int'l Sales

Books

Chemical Engineering

The U.S. Commercial Service has put together a program to help you expand your international automotive sales. To participate in this FREE program, please complete the questionnaire on the website below. This will start the following process:

Composites

You will be contacted by a Trade Specialist at the nearest U.S. Export Assistance Center. The Trade Specialist will assess your export experience. Then, the company profiles of experienced exporters will be posted on <https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>

Construction

Cosmetics

Defense

Electronics

The website will be promoted by our international network of colleagues to foreign buyers, potential representatives, and possible partners worldwide. All foreign companies interested in doing business with you will be pre-screened for suitability.

Energy

Environmental Technologies

Food Processing

Once a trade match is found to be viable, our U.S. and international staff will work closely with you and the foreign company to facilitate communication exchange.

Franchising

Garments

To REGISTER: Please carefully fill in the form below:

General Industry

For more information, contact [Natasha.Keylard@trade.gov](mailto:Natasha.Keylard@trade.gov) or [Stephanie.Pencole@trade.gov](mailto:Stephanie.Pencole@trade.gov).

Green Building

HVAC

Healthcare

Fields marked with \* are required.

Hotel & Restaurant

IFP - INDUSTRY FOCUSED PROMOTION TRADE LEAD PROGRAM

IFP REGISTRATION\*

By selecting this box, your company profile will be listed online as part of an Export Interest Directory and will be promoted to international companies.

Yes, I want to participate in this IFP Trade Lead Program and I confirm that the products/services promoted contain at least 51% U.S. content.

Household

ICT

Laboratory

Marine

Material Handling

Others

Pet Products

COMPANY INFORMATION

Company\*:

Street Address\*:

City\*:

State:

Zip\*:

Country\*:

Website\*:

Plastics

Printing

Pump, Valves & Compressors

Security

Tourism

CONTACT INFORMATION - PART 1

Primary Point of Contact for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Prefix\*:

First Name\*:

Last Name\*:

Title example: Managing Director or Export Manager

Title\*:

Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Phone\*:

Phone:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Cell (During Show):   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Fax:

Email\*:

Email Confirmation\*:

## CONTACT INFORMATION - PART 2 (OPTIONAL)

Backup contact person for Showtime or Trade Lead Program. (e.g. General Manager or International Business Development Manager)

Prefix:

First Name:

Last Name:

Title example: Managing Director or Export Manager

Title:

Phone:   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Cell (During Show):   
Please enter area code in parenthesis preceded by country code, e.g. +1 (212) 123 4567

Fax:

Email:

Email Confirmation:

## PRODUCTS AND SERVICES INFORMATION - PART 1

Please indicate which categories best describe your products or services:

- |   |   |
|---|---|
| <input type="checkbox"/> 01- Auto Body, Accessories & Trim              | <input type="checkbox"/> 09- Maintenance & Repair Services and Equipments       |
| <input type="checkbox"/> 02- Body Seatings & Passenger Restraints       | <input type="checkbox"/> 10- Manufacturing Equipment Tools Services & Equipment |
| <input type="checkbox"/> 03- Chassis                                    | <input type="checkbox"/> 11- Mobile Electronics & Technology                    |
| <input type="checkbox"/> 04- Chemicals & Car Care                       | <input type="checkbox"/> 12- Powertrains  |
| <input type="checkbox"/> 05- Computer/Engineering Tools & Services      | <input type="checkbox"/> 13- Testing/Instrumentation                            |
| <input type="checkbox"/> 06- Electrical/Electronic Components & Systems | <input type="checkbox"/> 14- Tire, Wheels                                       |
| <input type="checkbox"/> 07- Other Parts & Components                   | <input type="checkbox"/> 15- Vehicles   |
| <input type="checkbox"/> 08- Engineering Design                         | <input type="checkbox"/> 16- Others   |

## PRODUCTS AND SERVICES INFORMATION - PART 2

SHORT PRODUCTS/SERVICES DESCRIPTION\* (255 characters max.). Briefly describe in 4 lines or 255 characters maximum the products and services you seek to promote. Please be specific enough so that the reader understands what you are offering.  
Be aware that your submission will be posted on the website as-is.

LONG PRODUCTS/SERVICES DESCRIPTION (OPTIONAL). Describe your company, as well as the products and services you seek to promote. Include applications and unique features. Describe competitive advantages and unique selling points.

Please note that this submission will be sent to international requesters after they select your profile listed on the website. If no long company/products/services description is submitted then the short products and services description will be sent instead.

## BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 1

Please indicate your business objectives (check one or more)\*:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Direct Sales                                 | <input type="checkbox"/> Joint-Ventures       | <input type="checkbox"/> Research & Development |
| <input type="checkbox"/> Identify Distributors/Agents/Representatives | <input type="checkbox"/> Licensing Agreements | <input type="checkbox"/> Other                  |

## BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 2

Please select the countries in which you have the most interest selling your products or services:

## East Asia, Pacific

- |                                    |  |                                      |
|------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Australia | <input type="checkbox"/> Indonesia     | <input type="checkbox"/> Philippines |
| <input type="checkbox"/> Brunei    | <input type="checkbox"/> Japan         | <input type="checkbox"/> Singapore   |
| <input type="checkbox"/> Cambodia  | <input type="checkbox"/> Korea (South) | <input type="checkbox"/> Taiwan      |
| <input type="checkbox"/> China     | <input type="checkbox"/> Malaysia      | <input type="checkbox"/> Thailand    |
| <input type="checkbox"/> Fiji      | <input type="checkbox"/> Mongolia      | <input type="checkbox"/> Vietnam     |
| <input type="checkbox"/> Hong Kong | <input type="checkbox"/> New Zealand   |                                      |

## Europe

- |   |                                      |  |
|---|--------------------------------------|--|
| <input type="checkbox"/> Albania                | <input type="checkbox"/> Germany     | <input type="checkbox"/> Poland          |
| <input type="checkbox"/> Armenia                | <input type="checkbox"/> Greece      | <input type="checkbox"/> Portugal        |
| <input type="checkbox"/> Austria                | <input type="checkbox"/> Hungary     | <input type="checkbox"/> Romania         |
| <input type="checkbox"/> Azerbaijan             | <input type="checkbox"/> Iceland     | <input type="checkbox"/> Russia          |
| <input type="checkbox"/> Belarus                | <input type="checkbox"/> Ireland     | <input type="checkbox"/> Serbia          |
| <input type="checkbox"/> Belgium                | <input type="checkbox"/> Italy       | <input type="checkbox"/> Slovak Republic |
| <input type="checkbox"/> Bosnia and Herzegovina | <input type="checkbox"/> Kazakhstan  | <input type="checkbox"/> Slovenia        |
| <input type="checkbox"/> Bulgaria               | <input type="checkbox"/> Latvia      | <input type="checkbox"/> Spain           |
| <input type="checkbox"/> Croatia                | <input type="checkbox"/> Lithuania   | <input type="checkbox"/> Sweden          |
| <input type="checkbox"/> Cyprus                 | <input type="checkbox"/> Luxembourg  | <input type="checkbox"/> Switzerland     |
| <input type="checkbox"/> Czech Republic         | <input type="checkbox"/> Macedonia   | <input type="checkbox"/> Turkey          |
| <input type="checkbox"/> Denmark                | <input type="checkbox"/> Malta       | <input type="checkbox"/> Turkmenistan    |
| <input type="checkbox"/> Estonia                | <input type="checkbox"/> Montenegro  | <input type="checkbox"/> Ukraine         |
| <input type="checkbox"/> Finland                | <input type="checkbox"/> Netherlands | <input type="checkbox"/> United Kingdom  |
| <input type="checkbox"/> France                 | <input type="checkbox"/> Norway      | <input type="checkbox"/> Uzbekistan      |
| <input type="checkbox"/> Georgia                |                                      |  |

## Middle East and Africa

- |  |                                     |   |
|--|-------------------------------------|---|
| <input type="checkbox"/> Afghanistan                 | <input type="checkbox"/> India      | <input type="checkbox"/> Namibia              |
| <input type="checkbox"/> Algeria                     | <input type="checkbox"/> Iraq       | <input type="checkbox"/> Nigeria              |
| <input type="checkbox"/> Angola                      | <input type="checkbox"/> Israel     | <input type="checkbox"/> Oman                 |
| <input type="checkbox"/> Bahrain                     | <input type="checkbox"/> Jordan     | <input type="checkbox"/> Pakistan             |
| <input type="checkbox"/> Bangladesh                  | <input type="checkbox"/> Kenya      | <input type="checkbox"/> Qatar                |
| <input type="checkbox"/> Benin                       | <input type="checkbox"/> Kuwait     | <input type="checkbox"/> Rwanda               |
| <input type="checkbox"/> Botswana                    | <input type="checkbox"/> Lebanon    | <input type="checkbox"/> Saudi Arabia         |
| <input type="checkbox"/> Burkina Faso                | <input type="checkbox"/> Lesotho    | <input type="checkbox"/> Senegal              |
| <input type="checkbox"/> Cameroon                    | <input type="checkbox"/> Liberia    | <input type="checkbox"/> South Africa         |
| <input type="checkbox"/> Congo (Democratic Republic) | <input type="checkbox"/> Libya      | <input type="checkbox"/> Sri Lanka            |
| <input type="checkbox"/> Cote d'Ivoire               | <input type="checkbox"/> Madagascar | <input type="checkbox"/> Swaziland            |
| <input type="checkbox"/> Egypt                       | <input type="checkbox"/> Malawi     | <input type="checkbox"/> Tanzania             |
| <input type="checkbox"/> Ethiopia                    | <input type="checkbox"/> Mali       | <input type="checkbox"/> Tunisia              |
| <input type="checkbox"/> Gabon                       | <input type="checkbox"/> Mauritius  | <input type="checkbox"/> Uganda               |
| <input type="checkbox"/> Gambia                      | <input type="checkbox"/> Morocco    | <input type="checkbox"/> United Arab Emirates |
| <input type="checkbox"/> Ghana                       | <input type="checkbox"/> Mozambique | <input type="checkbox"/> Zambia               |
| <input type="checkbox"/> Guinea                      |                                     |   |

## Western Hemisphere



- |                                    |   |  |
|------------------------------------|---|--|
| <input type="checkbox"/> Argentina | <input type="checkbox"/> Costa Rica         | <input type="checkbox"/> Mexico              |
| <input type="checkbox"/> Bahamas   | <input type="checkbox"/> Dominican Republic | <input type="checkbox"/> Nicaragua           |
| <input type="checkbox"/> Barbados  | <input type="checkbox"/> Ecuador            | <input type="checkbox"/> Panama              |
| <input type="checkbox"/> Belize    | <input type="checkbox"/> El Salvador        | <input type="checkbox"/> Paraguay            |
| <input type="checkbox"/> Brazil    | <input type="checkbox"/> Guatemala          | <input type="checkbox"/> Peru                |
| <input type="checkbox"/> Canada    | <input type="checkbox"/> Haiti              | <input type="checkbox"/> Trinidad and Tobago |
| <input type="checkbox"/> Chile     | <input type="checkbox"/> Honduras           | <input type="checkbox"/> Uruguay             |
| <input type="checkbox"/> Colombia  | <input type="checkbox"/> Jamaica            |  |

BUSINESS OBJECTIVES AND MARKETING INFORMATION - PART 3

Please list the countries in which you have a subsidiary:

Please list the countries in which you have exclusive representatives:

Please list the countries in which you have non-exclusive representatives:

Who are the buyers or end users of your products/services?\*

What related or complementary products might an agent or a distributor of your products/services also handle?\*

OTHER INFORMATION (OPTIONAL)

I am new to export:

- Yes  No

I have already worked with a U.S. Department of Commerce office in the U.S. or abroad:

- Yes  No

I would like to be contacted by the U.S. Department of Commerce Export Assistance Center in my geographical area:

- Yes  No

Questions/Comments:

THIS FORM HAS BEEN COMPLETED BY

First Name\*:

Last Name\*:

Phone\*:

Email\*:

SECURITY



Problems reading this? [Try another.](#)

Enter the text shown above.\*:

Submission of business or personal information is voluntary. Please be aware of our [Privacy Policy](#).

Note: A printable copy of this page will appear next.

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Public reporting for this collection of information is estimated to be 10 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed under the Freedom of Information Act. Notwithstanding any other provision of law, no person is required to respond to nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

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**14-1 - IFP STANDARD Registration Form Web Page Heading Text****DEVELOP YOUR INTERNATIONAL SALES THANKS TO THE IFP TRADE LEAD PROGRAM!**

The Industry Focused Promotion (IFP) is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners.

**Please join, free of charge, the Cartes 2012 U.S. Export Interest Directory / Industry Focused Promotion (IFP) Trade Lead Platform.**

This site will be promoted by U.S. Department of Commerce specialists based in U.S. Embassies worldwide to potential buyers and partners in their respective markets.

Once an overseas firm has selected your company on the Cartes 2012 U.S. Export Interest Directory, you will be notified immediately and will receive information on the international buyer or partner in order to follow up and begin a dialogue.

**Interested?** To participate in this program, which the U.S. Department of Commerce offers for free, please take a few minutes to complete the registration form here below.

Although not all fields are required, the quality of the information you provide in the form is crucial as it will affect your company's visibility and attractiveness.

For more information, on the IFP Trade Lead Program please contact: [Charles.Defranchi@trade.gov](mailto:Charles.Defranchi@trade.gov)

Note: this program is only available to U.S. companies.

**14-2 - IFP STANDARD Opt-in Form Web Page Heading Text**

Dear OIO colleagues:

Thank you for letting us know if you wish to promote, as part of the Export Interest Directory / IFP Trade Lead program, the U.S. companies exhibiting at the Cartes 2012 trade show in Paris, France on November 6-8 (<http://www.cartes.com>). This way we will make sure to provide you with the best support possible, include you in all appropriate communications. Companies will be listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/42> and you can promote this page to your local contacts as of **October 1, 2012**. You will be the signee and copied on all leads generated in your country. Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Charles Defranchi - USCS France ([charles.defranchi@trade.gov](mailto:charles.defranchi@trade.gov))  
on behalf of the ICT Global Team

**CONNECT WITH U.S. COMPANIES IN THE SMART CARDS, SECURITY, PAYMENT, IDENTIFICATION & MOBILITY INDUSTRIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of smart cards, security, payment, identification and mobility related technologies and services? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be discriminating when making your selection. Thank you.

**14-4 - IFP/SHOWTIME COMBO Registration Form Web Page Heading Text****DEVELOP YOUR INTERNATIONAL SALES THANKS TO OUR SHOWTIME COUNSELING AND IFP TRADE LEAD PROGRAMS!**

**Showtime** is our at-show market counseling program. Meet with Market Specialists from Belgium, Czech Republic, France, Poland and the Netherlands. Review your product's market potential. Discuss your business development plan. Learn about market trends and local business practices.

The **Industry Focused Promotion (IFP)** is a unique Trade Lead Program offered by the U.S. Department of Commerce to U.S. companies that want to gain international exposure and connect with international buyers and partners. Your product will be added to the ISE 2013 U.S. Export Interest Directory / Industry Focused Promotion (IFP) trade lead platform. Department of Commerce market specialists worldwide will promote this site to qualified potential buyers in their respective markets.

Once an overseas firm has selected your company on the ISE 2013 U.S. Export Interest Directory, you will be notified immediately and will receive information on the international buyer or partner in order to follow up and begin a dialogue

**Interested?** To participate in these free programs take a few minutes to complete the registration form here below.

Although not all fields are required, the quality of the information you provide in the form is crucial as it will affect your company's visibility and attractiveness.

For more information, on Showtime or the IFP Trade Lead Program please contact: [ira.bel@trade.gov](mailto:ira.bel@trade.gov)

Note: this program is only available to U.S. companies.

**14-5 - IFP/SHOWTIME COMBO Opt-in Form Web Page Heading Text**

Dear OIO colleagues:

Thank you for letting us know if you wish to promote, as part of the Export Interest Directory / IFP Trade Lead program, the U.S. companies exhibiting at the ISE 2013 trade show in Amsterdam, the Netherlands on January 29 - 31 (<http://www.iseurope.org>). This way we will make sure to provide you with the best support possible, include you in all appropriate communications. Companies will be listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/82> and you can promote this page to your local contacts as of December 17, 2012. You will be the signee and copied on all leads generated in your country. Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Ira Bel - USCS Belgium ([ira.bel@trade.gov](mailto:ira.bel@trade.gov))

**14-6 - IFP/SHOWTIME COMBO Requester Form Web Page Heading Text****CONNECT WITH U.S. COMPANIES IN THE AUDIO VISUAL AND SYSTEMS INTEGRATION INDUSTRIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of A/V and Systems Integration? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be discriminating when making your selection. Thank you.



**14-7 - ON-GOING IFP Registration Form Web Page Heading Text****Automotive Global Business Development Program - Develop Your Int'l Sales**

The U.S. Commercial Service has put together a program to help you expand your international automotive sales. To participate in this FREE program, please complete the questionnaire on the website below. This will start the following process:

You will be contacted by a Trade Specialist at the nearest U.S. Export Assistance Center.

The Trade Specialist will assess your export experience. Then, the company profiles of experienced exporters will be posted on <https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>

The website will be promoted by our international network of colleagues to foreign buyers, potential representatives, and possible partners worldwide. All foreign companies interested in doing business with you will be pre-screened for suitability.

Once a trade match is found to be viable, our U.S. and international staff will work closely with you and the foreign company to facilitate communication exchange.

**To REGISTER:** Please carefully fill in the form below:

For more information, contact [Natasha.Keylard@trade.gov](mailto:Natasha.Keylard@trade.gov) or [Stephanie.Pencole@trade.gov](mailto:Stephanie.Pencole@trade.gov) .

Dear OIO colleagues:

Thank you for letting us know by filling in the opt-in form below if you wish or not to promote the Automotive Global Business Development Program - U.S. Export Interest Directory. Companies are listed online at <https://emenuapps.ita.doc.gov/ePublic/ifp-req/23>

This way we will make sure that you are the signee and that you are copied on all leads generated in you country.

This IFP Trade Lead program is on-going (not connected to a specific trade show or event) and therefore you can begin to promote the site to your local contacts in the automotive related industry at anytime.

Do not hesitate to get back to us should you need additional information on this project.

Best regards,

Stephanie Pencole - U.S. Commercial Service Paris, France  
Natasha Keylard - U.S. Commercial Service The Hague, The Netherlands

**14-9 - ON-GOING IFP Requester Form Web Page Heading Text****AUTOMOTIVE: CONNECT WITH U.S. COMPANIES SEEKING INTERNATIONAL PARTNERS**

Looking for high quality suppliers in the field of automotive related technologies and services? Let the U.S. Commercial Service help you find the best U.S. suppliers to meet your needs. We can arrange introductions to the companies listed below -- simply select the U.S. companies that interest you and receive their contact information and have yours sent to them. Choose to have the U.S. Commercial Service make the introductions or meet these companies independently.

**This program is designed to generate relevant business leads for the U.S. companies it features, based on their product descriptions and objectives. In order to help us ensure the highest level of service to you and all participating firms, we ask that you please be selective when making your selection. Thank you.**